



Montana Nursery & Landscape Association
Sponsorship Commitment Form
Montana 2023 Green EXPO

January 3 – 5, 2023
Missoula, MT

Yes! We'd like to be an event sponsor

- ExpoCo-Sponsor - \$2,500 or more
- Silver Sponsor - \$300
- Platinum Sponsor - \$1,200
- Bronze Sponsor - \$150
- Gold Sponsor - \$600
- Other - \$_____

Sponsor benefits are listed on the back of this page.

Brochures and/or Flyers

Gold Sponsor level and above can include a company brochure or flyer in all attendee packets. Approximately 300 copies will need to be delivered to MNLA no later than **December 15th**.

Company Name (how you would like the company listed in signage and the program)

Contact Person

Address

City, State/Province, Postal Code

Phone

Fax

e-mail address

Why are sponsors needed?

The Montana Nursery & Landscape Association (MNLA) is committed to providing its members with affordable education and exhibit opportunities. We try to keep our booth prices and registration fees affordable. However, speaker fees and expenses, hotel costs, and material production expenses continue to rise. Your generous support will help us to keep registration and exhibit fees low.

PAYMENT INFORMATION

Check Visa Mastercard A 3% credit card processing fee will be assessed to all credit card payments.

Card Number: _____ Exp. Date (mo./yr.) _____ CVV _____

Name on Credit Card _____ Signature _____

Billing address _____

City/State/ZIP _____

Sponsorships must be received by December 10th for listing in the Expo Program.



Montana Nursery & Landscape Association • PO Box 20353 • Billings, MT 59104
406.755.3079 phone • 406.633.2032 fax
www.plantingmontana.com • expo@plantingmontana.com



Event Sponsorship

Sponsor Benefits

All sponsors are listed by sponsorship level in the EXPO Program and on the sponsor banner at the Convention. Please note that the MNLA's ability to provide all sponsorship benefits depends to some extent on material deadlines; to make the most out of any sponsorship contribution be sure to turn materials in by stated deadline.

Sponsors are welcome to support a specific event (Available events vary by sponsorship level, but include: annual banquet, awards contest, cocktail reception, lunches, breaks, etc.) or a speaker (keynote, etc.). Sponsors may also donate materials for the convention (lanyards, bags, etc). If this is something that interests you, please contact MNLA directly at 406.755.3079 to make arrangements.

Rarely, in this industry, do you have an opportunity to direct market to your target customers in the state of Montana. Advertising with the MNLA is money that goes 100% toward customers that buy your products and services.

Expo Co-Sponsor \$2500 and up

- Company name is included in all MNLA EXPO promotions and press releases
- Company logo is included on the inside front of the EXPO program, on-site convention sponsor banners, and attendee name badges
- Complimentary full-page advertisement in the EXPO program*
- Complimentary full-page advertisement in the 2023 Leaflet newsletters (3 publications/year) and Membership Directory & Buyers Guide
- Company logo on the MNLA website sponsor page with a hyperlink to your company's website
- Two complimentary convention registrations
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Your company's brochure or flyer in registrant packet
- Opportunities to Sponsor:
 - First two respondents will be co-sponsors of the MNLA Annual Banquet
 - Keynote Speaker Sponsor
 - Awards Contest Sponsor
- Total Advertising Value \$1,095, plus 2 complimentary registrations (\$520 value) = \$1,615 value

Platinum Sponsor \$1200

- Complimentary ½ page advertisement in the EXPO program* and the Leaflet newsletters (3 publications) for the year 2023
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Sponsor listing on the MNLA website sponsor page
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to co-sponsor:
 - Cocktail Reception on the first night of the convention
 - Luncheon (Wednesday or Thursday)
- Total Advertising Value \$551

Gold Sponsor \$600

- Complimentary ¼ page advertisement in the EXPO program* and 1/8 page ad in the Leaflet newsletters (3 publications) for the year 2023
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Sponsor listing on the MNLA website sponsor page
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to sponsor:
 - Coffee/Refreshment Break
 - Cocktail Reception Entertainment
 - Awards Banquet Entertainment
- Total Advertising Value \$366

Silver Sponsor \$300

- Listing in the EXPO program and on the sponsor banner
- Sponsor listing on the MNLA website page
- Host a discussion table, centered around a topic you choose relating to the industry at Thursday's Lunch-and-Learn

Bronze Sponsor \$150

- Listing in the EXPO program and on the sponsor banner

*Advertising for EXPO Program must be received by **December 10th**.

Any questions, please contact us at 406.755.3079, expo@plantingmontana.com, or visit www.plantingmontana.com/montana-green-expo