



**Montana Nursery & Landscape Association**  
**Sponsorship Commitment Form**  
**Montana 2021 Green EXPO**

**January 6 – 7, 2021**  
**Billings, MT**

**Yes!** We'd like to be an event sponsor

- Expo Co-Sponsor - \$2,000 or more
- Silver Sponsor - \$250
- Platinum Sponsor - \$1,000
- Bronze Sponsor - \$100
- Gold Sponsor - \$500
- Other - \$ \_\_\_\_\_

*Sponsor benefits are listed on the back of this page.*

**Brochures and/or Flyers**

We'll include your company brochure and/or flyer in the convention folder.  
 Approximately 300 copies will need to be delivered to MNLA no later than **December 15<sup>th</sup>**.

Company Name (how you would like the company listed in signage and the program)

Contact Person

Address

City, State/Province, Postal Code

Phone

Fax

e-mail address

**Why are sponsors needed?**

The Montana Nursery & Landscape Association (MNLA) is committed to providing its members with affordable education and exhibit opportunities. We try to keep our booth prices and registration fees affordable. However, speaker fees and expenses, hotel costs, and material production expenses continue to rise. Your generous support will help us to keep registration and exhibit fees low.

**PAYMENT INFORMATION**

Check       Visa       Mastercard

Card Number: \_\_\_\_\_ Exp. Date (mo./yr.) \_\_\_\_\_ CVV \_\_\_\_\_

Name on Credit Card \_\_\_\_\_ Signature \_\_\_\_\_

Billing address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

**Sponsorships must be received by December 10<sup>th</sup> for listing in the Expo program.**



Montana Nursery & Landscape Association • PO Box 20353 • Billings, MT 59104  
 406.755.3079 phone • 406.633.2032 fax • [www.plantingmontana.com](http://www.plantingmontana.com)



# Event Sponsorship

## Sponsor Benefits

All sponsors are listed by sponsorship level in the EXPO program and on the sponsor banner at the Convention. Please note that the MNLA's ability to provide all sponsorship benefits depends to some extent on material deadlines; to make the most out of any sponsorship contribution be sure to turn materials in by stated deadline.

Sponsors are welcome to support a specific event (annual banquet, cocktail reception, lunches, breaks, etc.) or a speaker (keynote, etc.), or donate materials for the convention (lanyards, bags, etc). If this is something that interests you, please contact MNLA directly at 406.755.3079 to make arrangements.

Rarely, in this industry, do you have an opportunity to direct market to your target customers in the state of Montana. Advertising with the MNLA is money that goes 100% toward customers that buy your products and services.

## Expo Co-Sponsor \$2000 and up

- Company name is included in all MNLA EXPO promotions and press releases
- Company logo is included on the inside front of the EXPO program, and convention on-site banners
- Complimentary full page advertisement in the EXPO program\*
- Complimentary full page advertisement in the 2021 Leaflet newsletters (3 publications/year) and Membership Directory & Buyers Guide
- Company logo on the MNLA website sponsor page with a hyperlink to your company's website
- Two complimentary convention registrations
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunities to Sponsor:
  - First two respondents will be co-sponsors of the MNLA Annual Banquet
  - Speaker Sponsor
- Total Advertising Value \$822, plus 2 complimentary registrations (\$450 value) = \$1,272 value

## Platinum Sponsor \$1000

- Complimentary ½ page advertisement in the EXPO program\* and the Leaflet newsletters (3 publications) for the year 2021
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Sponsor listing on the MNLA website sponsor page
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to co-sponsor:
  - Cocktail Reception on the first night of the convention
  - Continental Breakfast on the first morning of the convention
  - Luncheon
- Total Advertising Value \$410

## Gold Sponsor \$500

- Complimentary ¼ page advertisement in the EXPO program\* and 1/8 page ad in the Leaflet newsletters (3 publications) for the year 2021
- Sponsorship ribbons for name badges of all corporate representatives present at convention
- Sponsor listing on the MNLA website sponsor page
- Name and logo on convention sponsor banner
- Your company's brochure or flyer in registrant packet
- Opportunity to sponsor:
  - Coffee/Refreshment Break
  - Banquet Entertainment
- Total Advertising Value \$233

## Silver Sponsor \$250

- Listing in the EXPO program and on the sponsor banner
- Sponsor listing on the MNLA website page
- Host a discussion table, centered around a topic you choose relating to the industry at the Breakfast of Champions

## Bronze Sponsor \$100

- Listing in the EXPO program and on the sponsor banner

\*Advertising for EXPO Program must be received by **December 10<sup>th</sup>**.

Any questions, please contact the Executive Director at 406.755.3079 or [ED@plantingmontana.com](mailto:ED@plantingmontana.com), or visit [www.plantingmontana.com](http://www.plantingmontana.com)