



Montana Nursery & Landscape Association, Inc.

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FOR IMMEDIATE RELEASE

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MONTANA NURSERY & LANDSCAPE ASSOCIATION ANNOUNCES MEMBER OF THE YEAR

BIGFORK, MT, March 20, 2008 — The Montana Nursery & Landscape Association today announced Bozeman businesswoman Jennifer Weiss as Member of the Year. Weiss serves as Education Committee Chair on the Montana Nursery & Landscape Association Board of Directors.



Jennifer Weiss was voted Member of the Year based on the professionalism she shows in her work, her ethical treatment of clients and peers, and her outstanding commitment to education in the horticultural industry. She has been managing and administering the Association's renowned Certified Plant Professional (CPP) program for several years.

"Jennifer has made an unwavering commitment to the educational goals of the Montana Nursery & Landscape Association," notes board president David Anderson. "She clearly enjoys her work and enjoys helping others in the industry."

The CPP program is designed to help horticultural industry professionals improve their knowledge base and qualifications. Industry professionals are encouraged to enhance their understanding of general horticultural principles and practices; and those individuals who demonstrate a high level of industry knowledge are recognized through the program's certification. The CPP exam tests participants' knowledge and recognition of plants in a plant identification exam, and their knowledge of general horticultural practices in a written exam.

In addition to the CPP program, Jennifer identifies programs and activities through which MNLA can contribute to the education of industry professionals. Jennifer is also a member of the Montana State University Urban Integrated Pest Management Advisory Committee, and has volunteered with Eagle Mount, Habitat for Humanity, and the Museum of the Rockies. She has been working in the horticultural industry for 18 years, spending the last 10 in her own business – Gardening Under the Big Sky, in Bozeman. When she's not working, Jennifer tends the garden oasis she scratched out of a hay field (where she has a delicious fruit-bearing peach tree), keeps chickens, makes jellies and wine, and works at restoring her uncle's 1917 model T Ford.

The Montana Nursery & Landscape Association is a trade association of approximately 330 members from the United States and Canada. Its goal is to provide education, information, and opportunities for professional development to its members.

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Electronic copies of this press release, as well as a photo are available from the MNLA website:

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